Asst. Prof. HAYRİ UYGUN



Personal Information

Office Phone: +90 464 715 1617 Extension: 2516
Email: hayri.uygun@erdogan.edu.tr
Web: http://hayriuygun.com
Address: RTEÜ Ardeşen Meslek Yüksekokulu

International Researcher IDs
ScholarID: monwfAUAAAAJ
ORCID: 0000-0002-3079-605X
Publons / Web Of Science ResearcherID: AHI-2225-2022
ScopusID: 58347664400
Yoksis Researcher ID: 31422

Education Information

Doctorate, Recep Tayyip Erdogan University, Lisansüstü Eğitim Enstitüsü, İşletme, Turkey 2017 - 2021
Postgraduate, Karadeniz Technical University, Sosyal Bilimler, İşletme, Turkey 2010 - 2014
Undergraduate, Mersin University, Tourısm And Hotel Management Academy, Department Of Tourısm And Accomodatıon, Turkey 1993 - 1997

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, Investigation of the factors affecting healthy menu item selection behaviors of local and foreign tourists in the East Black Sea Region: A structural equality model approach, Recep Tayyip Erdogan University, Lisansüstü Eğitim Enstitüsü, Business Administration, 2021
Postgraduate, Yeni Ürün Geliştirme ve Ortak Pazarlama Stratejisi: Trabzon Yöresel Turizm Destinasyonları Örneği, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, İşletme, 2014

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Management, Marketing, Tourism and Hotel Management

Academic Titles / Tasks

Assistant Professor, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Otel, Lokanta ve İkram Hizmetleri Bölümü, 2022 - Continues
Lecturer, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Seyahat Turizm ve Eğlence Hizmetleri, 2015 -

2022
Lecturer, Recep Tayyip Erdogan University, Fındıklı Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2008 - 2015
Lecturer, Canakkale Onsekiz Mart University, Otel, Lokanta Ve İkram Hizmetleri, Turizm Ve Otel İşletmeciliği, 2005 - 2008

Academic and Administrative Experience

Assistant Director of Vocational School, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Seyahat Turizm ve Eğlence Hizmetleri, 2016 - 2017
Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2014 - 2015
Canakkale Onsekiz Mart University, Ayvacık Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2006 - 2008
Canakkale Onsekiz Mart University, Ayvacık Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2006 - 2008

Courses

Turizm Pazarlaması, Associate Degree, 2021 - 2022
Genel Turizm, Associate Degree, 2022 - 2023
Turizm Rehberliği, Postgraduate, 2022 - 2023
Konaklama İşletmeleri Muhasebesi, Undergraduate, 2022 - 2023
Uzmanlık Alan Dersi-I, Postgraduate, 2022 - 2023
Muhasebeye Giriş, Associate Degree, 2022 - 2023
Turizm İşletmelerinde Halkla İlişkiler Ve İletişim, Postgraduate, 2022 - 2023
Turizm Pazarlaması, Undergraduate, 2021 - 2022
Genel Turizm, Associate Degree, 2021 - 2022
Muhasebeye Giriş, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019
Konaklama İşletmeleri Muhasebesi, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019
Muhasebeye Giriş, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019
İletişim, Associate Degree, 2019 - 2020, 2018 - 2019
Genel Muhasebe, Undergraduate, 2019 - 2020, 2018 - 2019
İletişim, Associate Degree, 2019 - 2020, 2018 - 2019
Yiyecek-İçecek Servisi-II, Associate Degree, 2018 - 2019

Articles Published in Other Journals

I. **A Pragmatic Analytical Approach Determining the Role of Green Fmcg Consumers Perception in Increasing Adaptability of Green Fmcg Products**
Manglani A. D., Dhruv R. M., Uygun H., Gujrati R., Patel R. M.
Academy of Marketing Studies Journal, vol.28, no.3, pp.1-9, 2024 (Peer-Reviewed Journal)

II. **Consumer Factors and their Influence on Behavioural Intentions towards the Adoption of Gamification**
Gupta R., Mathad K., Uygun H.
Academy of Marketing Studies Journal, vol.28, no.3, pp.1-10, 2024 (Peer-Reviewed Journal)

III. **A study on impact of service quality on customer satisfaction with low-cost carriers in India**
R Gowda K., Kumar A. A., Srinidhi V., Gujrati R., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1665-1684, 2023 (ESCI)

IV. **An empirical study on correlation of the factors of the perception : Service delivery & patient satisfaction about service quality in selected public & private hospitals of the Raipur city**
Mir A. Y., Arora M., Gujrati R., Kumar Jain A., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1715-1728, 2023 (ESCI)

V. **Brand awareness and its influence on repeat customers in the airline industry**
R. Gowda K., Bopanna S., Arora M., Gujrati R., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1695-1714, 2023 (ESCI)

VI. **How does AI fit into the Management of Human Resources?**
Kaur G., Gujrati R., Uygun H.
Review of Artificial Intelligence in Education, vol.4, pp.1-10, 2023 (Peer-Reviewed Journal)

VII. **Artificial Intelligence In Cyber Security: Rescue or Challenge**
Gulati P., Gulati U., Uygun H., Gujrati R.
Review of Articial Intelligence in Education, vol.4, pp.1-12, 2023 (Peer-Reviewed Journal)

VIII. **Recruiting Via Digital-A Case of It Employees, Kolkata**
Ganguly I., Uygun H., Gujrati R., R Gowda K.
European Economic Letters, vol.13, no.5, pp.217-219, 2023 (Peer-Reviewed Journal)

IX. **Business Responses Towards Corporate Social Responsibility and Sustainable Development Goals During Covid-19 Pandemic**
Madaan G., Kaur M., Gowda K. R., Gujrati R., Uygun H.
JOURNAL OF LAW AND SUSTAINABLE DEVELOPMENT, vol.11, no.1, 2023 (Peer-Reviewed Journal)

X. **Crypto Currency: A Study to Determine the Relevance of Investment Option with Special Reference to Investors of Gujarat**
Dhruv R. k. M., Manglani A. D., UYGUN H., Gujrati R.
Res Militaris, vol.13, no.3, pp.121-127, 2023 (Peer-Reviewed Journal)

XI. **Preface**
Khang A., Rani S., Gujrati R., UYGUN H., Gupta S. K.
Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches, 2023 (Scopus)

XII. **Digital transformation has changed consumer behvoiur from traditional market to digital market**
Gujrati R., Uygun H., Gulati U.
ACADEMY OF MARKETING STUDIES JOURNAL, vol.27, no.2, pp.1-6, 2023 (Peer-Reviewed Journal)

XIII. **Health and Fitness Affiliate Marketing in the Age of social media**
Choudhuri S., Kumar D., Gujrati R., UYGUN H.
Res Militaris, vol.13, no.2, pp.6523-6536, 2023 (Peer-Reviewed Journal)

XIV. **Application of Robotic Process Automation in education sector**
Khan S., Tailor R. K., Pareek R., Gujrati R., Uygun H.
JOURNAL OF INFORMATION & OPTIMIZATION SCIENCES, vol.43, no.7, pp.1849-1868, 2022 (ESCI)

XV. **Talent Management amidst the Covid-19 Pandemic with the Role of AI in the Health Industry**
Wadhwa S., Gujrati R., UYGUN H.
International Management Review, vol.18, pp.51-58, 2022 (Peer-Reviewed Journal)

XVI. **Use of Social Media as a Marketing Tool**
Jain T., Uygun H., Gujrati R.
Vimarsh, vol.13, no.1, pp.42-47, 2022 (Peer-Reviewed Journal)

XVII. **How can a government promote FDI?**
Kaushal S., Priya R., UYGUN H.
Vimarsh, vol.13, no.1, pp.37-41, 2022 (Peer-Reviewed Journal)

XVIII. **AN EMPIRICAL STUDY OF PERCEPTION ABOUT THE SERVICE QUALITY IN SELECTED PUBLIC AND PRIVATE HOSPITALS OF THE RAIPUR CITY**
Mir A. Y., Uygun H., Bagchi S., Guru S., Dixit I., Verma A.
BUSINESS MANAGEMENT AND ECONOMICS ENGINEERING, vol.20, no.2, pp.566-577, 2022 (Scopus)

XIX. **Application of robotic process automation (RPA) for supply chain management, smart transportation and logistics**
Khan S., Tailor R. K., Uygun H., Gujrati R.
International Journal of Health Sciences, vol.6, no.3, pp.1-7, 2022 (Scopus)

XX. **Impulse Buying Behaviour in Brick and Mortar Stores: A Literature Review**

Pal Kaur A., Uygun H., Gujrati R., Saihjpal A.
ACADEMY OF MARKETING STUDIES JOURNAL, vol.26, no.4, pp.1-7, 2022 (Peer-Reviewed Journal)

XXI. **A World of Change: A Study of Human and Climate Elements**
Şchiopu M. T., UYGUN H., Gujrati R.
Texas Journal of Philology, Culture and History, vol.6, pp.1-5, 2022 (Peer-Reviewed Journal)

XXII. **Protect Labour Rights and Promote Safe Working Environment**
UYGUN H., Gujrati R.
Journal of Pedagogical Inventions and Practices, vol.8, pp.9-15, 2022 (Peer-Reviewed Journal)

XXIII. **Role of Artificial Intelligence & Machine Learning in Social Media**
Uygun H., Gujrati R.
International Journal of Mechanical Engineering, vol.7, no.5, pp.494-498, 2022 (Scopus)

XXIV. **Foreign Direct Investment in Agriculture Sector**
UYGUN H., Gujrati R., Kaur G.
Texas Journal of Agriculture and Biological Sciences, vol.4, pp.10-16, 2022 (Peer-Reviewed Journal)

XXV. **Ending all Violence Against and Exploitation of Women and Girls**
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Texas Journal of Multidisciplinary Studies, vol.7, pp.152-167, 2022 (Peer-Reviewed Journal)

XXVI. **New Media and Digital Mums: The Role of Social Media in Promoting Healthy Dietary Practices amongst Pregnant Women in Enugu State, Nigeria**
Uzoamaka Chioma O., UYGUN H., Gujrati R.
Vimarsh, vol.13, no.2, pp.16-28, 2022 (Peer-Reviewed Journal)

XXVII. **Trace the Relationship between Digital Technologies and Female Labour force Participation In India**
Kaur P., Gujrati R., UYGUN H.
Business Studies Journal, vol.13, no.5, pp.1-8, 2021 (Peer-Reviewed Journal)

XXVIII. **Doğu Karadeniz Bölgesi'ndeki Yerli ve Yabancı Turistlerin Sağlıklı Menü Öğesi Seçim Davranışları Üzerinde Etkili Olan Faktörlerin İncelenmesi: Bir Yapısal Eşitlik Modeli Yaklaşımı**
Uygun H., Albayrak A. S.
Journal of Tourism and Gastronomy Studies, vol.9, no.3, pp.1879-1900, 2021 (Peer-Reviewed Journal)

XXIX. **The determinants of market outlet choice of smallholder vegetable and fruit producers in Ethiopia**
Dube A. K., ÖZKAN B., UYGUN H., Gujrati R.
Virmash, vol.12, no.2, pp.43-53, 2021 (Peer-Reviewed Journal)

XXX. **Digital Innovation: Changing the Face of Business**
Uygun H., Gujrati R.
International Journal of Forensic Engineering, vol.4, no.4, pp.332-342, 2021 (Peer-Reviewed Journal)

XXXI. **Role of Women Entrepreneurship in Economic Development**
Uygun H., Gujrati R.
Vimarsh- An Endeavour to Share Knowledge, vol.12, no.1, pp.58-63, 2021 (Peer-Reviewed Journal)

XXXII. **Digital Marketing: Changing Consumer Behavior**
Gujrati R., Uygun H.
International Journal of Forensic Engineering, vol.4, no.4, pp.323-331, 2021 (Peer-Reviewed Journal)

XXXIII. **The Influence of Corporate Social Responsibility on Actual Buying Behavioral (Study of Indian Consumers)**
UYGUN H., Gujrati R.
Tecnia Journal of Management Studies, vol.16, no.1, pp.7-12, 2021 (Peer-Reviewed Journal)

XXXIV. **The Relevance of Environmental Studies Nowadays**
UYGUN H., Şchiopu M. T.
Tecnia Journal of Management Studies, vol.16, no.1, pp.18-24, 2021 (Peer-Reviewed Journal)

XXXV. **FDI in Retail Sector**
UYGUN H., Gujrati R.
Tecnia Journal of Management Studies, vol.15, no.2, 2021 (Peer-Reviewed Journal)

XXXVI. **An Exploration of the Perceptions of Young Unemployed Graduates in Lusaka, Zambia, of the Factors**

Contributing to their Unemployment
Gujrati R., UYGUN H.
Tecnia Journal of Management Studies, vol.15, no.2, 2021 (Peer-Reviewed Journal)

XXXVII. **Increasing Awareness of Mental Health Among Youth**
Sexena A., Singh G., Gujrati R., UYGUN H.
CU Global Management Review, vol.10, no.1, pp.24-34, 2021 (Peer-Reviewed Journal)

XXXVIII. **Bilateral Trade: Between India and Turkey**
Gujrati R., UYGUN H.
Jounal of Business and Trade, vol.1, no.1, pp.53-60, 2020 (Peer-Reviewed Journal)

XXXIX. **Entrepreneurship and Innovation – Two Sides of the Same Coin**
Uygun H., Gujrati R.
SMS Journal of Entrepreneurship Innovation, vol.6, no.2, pp.11-20, 2020 (Peer-Reviewed Journal)

XL. **Services Export: Opening New Path of Prosperity**
Uygun H., Gujrati R.
Journal of Xi'an University of Architecture & Technology, vol.7, no.3, pp.26-34, 2020 (Scopus)

XLI. **Covid-19: Impact on Global Economics**
Gujrati R., Uygun H.
Amity Journal of Computational Sciences (AJCS), vol.4, no.1, pp.24-29, 2020 (Peer-Reviewed Journal)

XLII. **Global Trends in Digital Marketing**
Guce D., Gujrati R., Uygun H.
Amity Journal of Computational Sciences (AJCS), vol.4, no.1, 2020 (Peer-Reviewed Journal)

XLIII. **Role of Strategic Entrepreneurship to Develop the Enterprises**
Gujrati R., Uygun H.
SMS Journal of Entrepreneurship & Innovation, vol.6, pp.21-27, 2019 (Peer-Reviewed Journal)

Books & Book Chapters

I. **Data-Driven Modelling and Predictive Analytics in Business and Finance**
Khang A. (Editor), Gujrati R. (Editor), Uygun H. (Editor), Tailor R. (Editor), Gaur S. (Editor)
CRC, New York , Florida, 2024

II. **Designing Workforce Management Systems for Industry 4.0**
Khang A. (Editor), Rani S. (Editor), Gujrati R. (Editor), Uygun H. (Editor), Gupta S. (Editor)
CRC, New York , Florida, 2024

III. **Relevance Analytics of Work Motivation and Job Satisfaction in the era of Industry 4.0.**
Rezvani M. Q., Uygun H., Gujrati R., Singh S., Chaudhary N.
in: Designing Workforce Management Systems for Industry 4.0, Alex Khang,Sita Rani,Rashmi Gujrati,Hayri Uygun,Shashi Gupta, Editor, CRC, New York , Florida, pp.207-216, 2024

IV. **Digitalization & Innovation**
Uygun H. (Editor), Gujrati R. (Editor), Mathad K. (Editor)
Eureka Publications, Pune, 2023

V. **Direct-to-Consumer (D2C) Sales Model: (A Case Study of Mamaearth)**
Gupta A., Gujrati R., Uygun H.
in: Digitalization & Innovation, Gujrati Rashmi,Mathad Kavita,Uygun Hayri, Editor, Eureka Publications, Pune, pp.124-136, 2023

VI. **Can Eco Friendly Packaging Change How A Consumer Buys?**
Rehal P., Pal A. K., Gujrati R., Uygun H.
in: Digitalization & Innovation, Gujrati Rashmi,Mathad Kavita,Uygun Hayri, Editor, Eureka Publications, Pune, pp.1-10, 2023

VII. **The Role of ICT in Tea Tourism in Darjeeling, West Bengal**
Ganguly I., Gujrati R., Uygun H.

in: Digitalization & Innovation, Gujrati Rashmi,Mathad Kavita,Uygun Hayri, Editor, Eureka Publications, Pune, pp.11-16, 2023

VIII. **Embracing Change Transformation, Creativity and Innovation**
Gujrati R. (Editor), Uygun H. (Editor), Nagy H. (Editor)
Eureka Publications, Mumbai, 2022

IX. **Industry, Innovation and Infrastructure SDG-09**
Gujrati R. (Editor), Uygun H. (Editor)
Eureka Publications, Mumbai, 2022

X. **Sustainable Development Goals-8: Decent Work and Economic Growth**
Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2022

XI. **Strategic Decision Making & Problem Solving**
UYGUN H., Gujrati R., Beg C. M., Ahmed Z.
in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.183-196, 2022

XII. **A Comprehensive Study of Management Practices during COVID-19**
Kaur R., Gujrati R., UYGUN H.
in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.1-19, 2022

XIII. **Innovation Techniques used by Food and Beverage Industry on Social Media for Sustainable Development**
UYGUN H., Gujrati R., Singh I., Sexena A.
in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.140-155, 2022

XIV. **Influence of Gender on Entrepreneurship**
Gujrati R., UYGUN H., Singla N.
in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.125-139, 2022

XV. **Pazarlama Açısından Stratejik Liderlik**
UYGUN H.
in: Sosyal, Beşeri ve İdari Bilimler Alanında Uluslararası Araştırmalar VII, Dülek, Bulut, Editor, Eğitim Yayınevi, pp.169-184, 2022

XVI. **Use of Multi-axis Automated Setup for Magnetorheological Finishing of FDM Fabricated External Polymer Cylindrical Workpiece**
Arora K., Kumar Paswan S., Kumar J., Gujrati R., UYGUN H.
in: Embracing Change Transformation, Creativity and Innovation, Gujrati Rashmi, Uygun Hayri, Nagy Henrietta, Editor, Eureka Publications, Maharashtra, pp.131-151, 2022

XVII. **INVESTIGATION OF LANDSCAPE CHARACTERISTICS OF DÜZCE PROVINCE, AKÇAKOCA DISTRICT IN THE SCOPE OF ECOTOURISM AND DEVELOPMENT OF ECOTOURISM RESOURCES**
GÖKÇE G. F., Gujrati R., ÖZBAY M., UYGUN H., DEMİREL Ö.
in: LANDSCAPE RESEARCH II, Prof. Dr. Öner DEMİREL; Doç. Dr. Ertan DÜZGÜNEŞ, Editor, Livre de Lyon, Lyon, pp.337-356, 2022

XVIII. **Export Procedure and Documentation**
Kaur G., UYGUN H., Gujrati R.
in: Embracing Change Transformation, Creativity and Innovation, Gujrati Rashmi, Uygun Hayri, Nagy Henrietta, Editor, Eureka Publications, Maharashtra, pp.18-42, 2022

XIX. **Digitalization and Urbanization**
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in: Transitioning From Globalized to Localized and Self-Reliant Economies, , Editor, IGI Global, pp.135-146, 2022

XX. **How does AI fit into the Management of Human Resources?**
Kaur G., Gujrati R., UYGUN H.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.90-97, 2022

XXI. **Drifts In Green Marketing In Developing Economies: Perspective Of Customer And Corporates**
Gujrati R., UYGUN H., Gulati U.
in: Academic Studies on Social and Economic Issues, Berna BALCI İZGİ, . Gülay ÖRMECİ GÜNEY, Editor, Hiperyayın, İstanbul, pp.186-196, 2022

XXII. **Role of Technology in New Decade**
Torkul O. (Editor), Chhabra Y. (Editor), Gujrati R. (Editor), Gupta A. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021

XXIII. **Emerging New World**
Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021

XXIV. **Sustainable Development Goals**
Guce D. (Editor), Uygun H. (Editor), Gujrati R. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021

XXV. **Women Empowerment in the World (Various Sectors)**
Gupta A. (Editor), Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2020

XXVI. **Digital Entrepreneurship**
Gujrati R. (Editor), Uygun H. (Editor)
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XXVII. **Covid 19 Impact of Foreign Direct Investment and Various Sector**
Gujrati R. (Editor), Uygun H. (Editor)
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Refereed Congress / Symposium Publications in Proceedings

I. **Word of Mouth Marketing Strategy is in Boom**
Gujrati R., UYGUN H.
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II. **SOMUT OLMAYAN KÜLTÜREL MİRAS UNSURLARININ SÜRDÜRÜLEBİLİR TURİZM KAPSAMINDA DEĞERLENDİRİLMESİ: DÜZCE İLİ ÖRNEĞİ**
GÖKÇE G. F., Öztoprak Ö., Gujrati R., ÖZBAY M., UYGUN H., DEMİREL Ö.
IV. Uluslararası Turizm ve Kültürel Miras Kongresi, Turkey, 16 November 2022, pp.111-125

III. **Impact of Emerging Technology and the future growth of economics**
UYGUN H.
Central European Congress of Economic History, Rzeszow, Poland, 26 November 2022, pp.31

IV. **Export Procedure and Documentation**
Gill G. K., Gujrati R., UYGUN H., Tailor R. K.
7th International Conference on Embracing Transformation: Innovation & Creation, Budapest, Hungary, 26 May 2022

V. **Effects and Benefits of Financial Globalization: Challenges for Developing Countries**
Gujrati R., Uygun H., Sharu K., Riddhi P.
6th International Conference on Technology Changes Future (ICTFC), Sakarya, Turkey, 6 - 08 January 2022, pp.69-80

VI. **Impact of Covid-19 Over Purchasing Behavior of the Consumer**
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6th International Conference on Technology Changes Future (ICTFC), Sakarya, Turkey, 06 January 2022

VII. **SWOT Analysis of Online Food Delivery Services in India**

Kaur R., Gujrati R., UYGUN H.
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VIII. **Investıgatıon of Landscape Characterıstıcs of Düzce Provınce, Akçakoca Dıstrıct in the Scope of Ecotourısm and Development of Ecotourısm Resources**
GÖKÇE G. F., ÖZBAY M., Gujrati R., UYGUN H., DEMİREL Ö., Bayındır Z.
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IX. **THE EVOLUTION OF FEMALE LABOUR FORCE PARTICIPATION IN RELATION WITH AGRICULTURE, MANUFACTURE AND SERVICE SECTOR AND ECONOMIC GROWTH: A CORRELATION ANALYSIS**
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X. **THE NEW ERA OF MARKETING STRATEGY**
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XI. **Covid-19: Impact on Tourism**
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XII. **Digital Entreprenuship in Emerging Trend**
Gujrati R., UYGUN H., Guçe D.
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XIII. **Covid-19: Impact on Foreign Direct Investment**
Gujrati R., UYGUN H.
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XIV. **Covid-19 Pandemic: Impact on FDI**
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XV. **ORTAK PAZARLAMA STRATEJİSİYLE OLUŞTURULAN YENİ DESTİNASYONLARIN REKABET GÜCÜNÜN ARTTIRILMASI: RİZE VE ARTVİN ÜZERİNE BİR UYGULAMA**
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DOKAP Bölgesi Uluslararası Turizm Sempozyumu, Trabzon, Turkey, 23 - 24 October 2017, pp.304-314

XVI. **TURİZM DESTİNASYONLARININ ORTAK PAZARLAMA STRATEJİSİÇERÇEVESİNDE YENİ BİR ÜRÜN OLARAK GELİŞTİRİLEREK REKABET GÜCÜNÜN ARTIRILMASI: RİZE VE ARTVİNDESTİNASYONLARI ÜZERİNE BİR UYGULAMA**
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XVII. **Rize İlinin Spor Turizmi Açısından Değerlendirilmesi**
Yıldız S., Erkılıç E., Uygun H., Gazeloğlu C.
II. Rize Sempozyumu Turizm, Rize, Turkey, 4 - 06 November 2016, pp.99-116

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Başkan K., Taş S., UYGUN H.
Uluslararası Avrasya Turizm Kongresi, Konya, Turkey, 28 - 30 May 2015, vol.3, no.1, pp.317-330

XIX. **An Investigation on Cruise Tourism in Eastern Black Sea Region and its Socio-Economic Effects on the Destinations in the Region**
Uygun H., Yoldaş M. A.
International Interdisciplinary Business-Economics Advancement Conference (IIBA), Florida, United States Of America, 28 March - 02 April 2015, vol.3, pp.130-140

XX. **Co-Marketing Strategy and Developing New Products: A Case of Trabzon Local Tourism Destinations**
Ayyıldız H., Uygun H.
Global Interdisciplinary Business-Economics Advancement Conference (GIBA), Florida, United States Of America, 15 - 18 May 2014, vol.1, pp.503-511

XXI. **Ayvacık İlçesinin Alternatif Turizm Potansiyelinin Belirlenmesi**
Keleş Ç., Temeloğlu E., UYGUN H.
Ayvacık Değerleri Sempozyumu, Çanakkale, Turkey, 29 - 30 August 2008, pp.245-249

Activities in Scientific Journals

International Society for Engineering Research and Development (ISERD), Publication Committee Member, 2021 - Continues
Digital Publications (IJIBSS), Advisory Committee Member, 2021 - Continues
IJBST Journal Group, Publication Committee Member, 2021 - Continues
Tecnia Journal of Management Studies, Advisory Committee Member, 2020 - Continues
Journal of Information and Optimization Sciences, Editor, 2022 - 2022
International Management Review, Editor, 2022 - 2022
ACTA UNIVERSITATIS BOHEMIA MERIDIONALIS, Editor, 2022 - 2022

Memberships / Tasks in Scientific Organizations

Tradepreneur Global Academic Platform, Vice President, 2020 - Continues, United Kingdom

Tasks In Event Organizations

Gujrati R., Uygun H., 3th International Summit on UN Sustainable Development Goal-5: Gender Equality, Scientific Congress, Warszawa, Poland, Mart 2022
Gujrati R., Uygun H., 6th International Conference on Technology Changes Future (ICTFC-2022), Scientific Congress, Sakarya, Turkey, Ocak 2022
Gujrati R., Uygun H., 2nd International Summit: UN-Sustainable Development Goals-8: Decent Work & Economic Development, Scientific Congress, Foggia, Italy, Kasım 2021
Gujrati R., Uygun H., 5th International Conference on Emerging New World (ICENW-2021), Scientific Congress, India, Temmuz 2021
Gujrati R., Uygun H., 1 st International Summit: UN Sustainable Development Goals-17, Scientific Congress, Szekesfehervar, Hungary, Haziran 2021
Gujrati R., Uygun H., 4th International Conference on Women Empowerment in the World, Scientific Congress, Southampton, United Kingdom, Aralık 2020
Gujrati R., Uygun H., International Conclave Out Box Approaches in Engineering and Management: Post Covid-19, Scientific Congress, India, Kasım 2020
Gujrati R., Uygun H., International Conference on Covid-19 Impact on FDI, Scientific Congress, India, Mayıs 2020

Metrics

Publication: 93

Congress and Symposium Activities

The 6th InTraders International Conference on International Trade, Attendee, Sakarya, Turkey, 2020
Intelligent Engineering and Management (ICIEM), Attendee, Noida, India, 2020
International Webinar on Covid-19 Lives & Livelihood, Attendee, Bhubaneswar, India, 2020
II. Rize Sempozyumu: Turizm, Attendee, Rize, Turkey, 2016

Invited Talks

3th International Summit on UN Sustainable Development Goal-5: Gender Equality, Conference, Warsaw University of Life Sciences-SGGW, Poland, March 2022
6th International Conference on Technology Changes Future -(ICTFC-2022), Conference, Sakarya University of Applied Sciences, Turkey, January 2022
2nd Summit: UN-Sustainable Development Goals-8: Decent Work & Economic Development, Conference, University of Molise, Italy, November 2021
5th International Conference on Emerging New World (ICENW-2021), Conference, CT University, India, July 2021
Covid-19: Effect on Various Sectors, Conference, Tecnia Institute of Advanced Studies, India, June 2020
Impact of COVID-19 on FDI, Conference, Tradeprenuers Global Academic Platform, United Kingdom, May 2020
13th International Conference on Quality Enhancement and Employability in Higher Education, Conference, Tecnia Institute of Advanced Studies, India, February 2020

Awards

Uygun H., Award of Appreciation, Tradepreneur Global Academic Platform, August 2021
Uygun H., Award of Appreciation, Ct University, December 2020
Uygun H., Appreciation Award, Tecnia Institute Of Advanced Studies, February 2020