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Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AHI-2225-2022

ScopusID: 58347664400

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Education Information

Doctorate, Recep Tayyip Erdogan University, Lisansüstü Eğitim Enstitüsü, İşletme, Turkey
2017 - 2021

Postgraduate, Karadeniz Technical University, Sosyal Bilimler, İşletme, Turkey 2010 - 2014

Undergraduate, Mersin University, Tourism And Hotel Management Academy, Department Of
Tourism And Accomodation, Turkey 1993 - 1997

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, Investigation of the factors affecting healthy menu item selection behaviors of local and foreign tourists in the East Black Sea Region: A structural equality model approach, Recep Tayyip Erdogan University, Lisansüstü Eğitim Enstitüsü, Business Administration, 2021

Postgraduate, Yeni Ürün Geliştirme ve Ortak Pazarlama Stratejisi: Trabzon Yöresel Turizm Destinasyonları Örneği, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, İşletme, 2014

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Management, Marketing, Tourism and Hotel Management

Academic Titles / Tasks

Assistant Professor, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Otel, Lokanta ve İkram Hizmetleri Bölümü, 2022 - Continues

Lecturer, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Seyahat Turizm ve Eğlence Hizmetleri, 2015 -

2022

Lecturer, Recep Tayyip Erdogan University, Fındıklı Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2008 - 2015

Lecturer, Canakkale Onsekiz Mart University, Otel, Lokanta Ve İkram Hizmetleri, Turizm Ve Otel İşletmeciliği, 2005 - 2008

Academic and Administrative Experience

Assistant Director of Vocational School, Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Seyahat Turizm ve Eğlence Hizmetleri, 2016 - 2017

Recep Tayyip Erdogan University, Ardeşen Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2014 - 2015

Canakkale Onsekiz Mart University, Ayvacık Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2006 - 2008

Canakkale Onsekiz Mart University, Ayvacık Meslek Yüksekokulu, Turizm Ve Otel İşletmeciliği, 2006 - 2008

Courses

Turizm Pazarlaması, Associate Degree, 2021 - 2022

Genel Turizm, Associate Degree, 2022 - 2023

Turizm Rehberliği, Postgraduate, 2022 - 2023

Konaklama İşletmeleri Muhasebesi, Undergraduate, 2022 - 2023

Uzmanlık Alan Dersi-I, Postgraduate, 2022 - 2023

Muhasebeye Giriş, Associate Degree, 2022 - 2023

Turizm İşletmelerinde Halkla İlişkiler Ve İletişim, Postgraduate, 2022 - 2023

Turizm Pazarlaması, Undergraduate, 2021 - 2022

Genel Turizm, Associate Degree, 2021 - 2022

Muhasebeye Giriş, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019

Konaklama İşletmeleri Muhasebesi, Undergraduate, 2020 - 2021, 2019 - 2020, 2018 - 2019

Muhasebeye Giriş, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019

İletişim, Associate Degree, 2019 - 2020, 2018 - 2019

Genel Muhasebe, Undergraduate, 2019 - 2020, 2018 - 2019

İletişim, Associate Degree, 2019 - 2020, 2018 - 2019

Yiyecek-İçecek Servisi-II, Associate Degree, 2018 - 2019

Articles Published in Other Journals

- I. **Assessing the Influence of Sustainable Features on Consumer Choices: A Study of Green Homes in the National Capital Region**
Gujrati R., Sao A., UYGUN H.
Revista de Sustentabilidade e Desenvolvimento Global, vol.3, no.1, 2024 (Peer-Reviewed Journal)
- II. **An analysis of Hospital Service Quality by studying the two major private Hospitals of Raipur City**
Mir A. Y., Gujrati R., UYGUN H.
Revista de Sustentabilidade e Desenvolvimento Global, vol.3, no.1, 2024 (Peer-Reviewed Journal)
- III. **Navigating the Educational Landscape: Unveiling the impact of ChatGPT in Teacher-Student Dynamics**
Wadhwa S., Gujrati R., UYGUN H., Wadhwa K.
SDGs Studies Review, vol.5, no.1, 2024 (Peer-Reviewed Journal)
- IV. **The use of AI Chatbots in higher education: the problem of plagiarism**
Prokhorova Y., Gujrati R., UYGUN H.
Review of Artificial Intelligence in Education, vol.5, no.1, pp.1-8, 2024 (Peer-Reviewed Journal)
- V. **A Pragmatic Analytical Approach Determining the Role of Green Fmcg Consumers Perception in Increasing Adaptability of Green Fmcg Products**

Manglani A. D., Dhruv R. M., Uygun H., Gujrati R., Patel R. M.

Academy of Marketing Studies Journal, vol.28, no.3, pp.1-9, 2024 (Peer-Reviewed Journal)

- VI. **Evaluating the Transformative Influence of Electronic Customer Relationship Management (e-CRM) on Service Quality for the Real Estate Sector in India**
Thorat G., Sao A., UYGUN H., Gujrati R.
National Journal of Real Estate Law, vol.7, no.1, pp.13-23, 2024 (Peer-Reviewed Journal)
- VII. **The Rise of India as A Global Leader: An Analysis of Economic, Cultural, And Diplomatic Strategies**
Gujrati R., UYGUN H.
NOLEGEIN Journal of Global Marketing, vol.7, no.1, pp.31-39, 2024 (Peer-Reviewed Journal)
- VIII. **Unveiling the Engine of Efficiency: Exploring the Vital Dimensions of Warehousing for Optimal Operational Performance**
Sao A., Tripathy M., Gujrati R., UYGUN H.
Journal of Production Research & Management, vol.14, no.1, pp.29-38, 2024 (Peer-Reviewed Journal)
- IX. **Consumer Factors and their Influence on Behavioural Intentions towards the Adoption of Gamification**
Gupta R., Mathad K., Uygun H.
Academy of Marketing Studies Journal, vol.28, no.3, pp.1-10, 2024 (Peer-Reviewed Journal)
- X. **An empirical study on correlation of the factors of the perception : Service delivery & patient satisfaction about service quality in selected public & private hospitals of the Raipur city**
Mir A. Y., Arora M., Gujrati R., Kumar Jain A., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1715-1728, 2023 (ESCI)
- XI. **Brand awareness and its influence on repeat customers in the airline industry**
R. Gowda K., Bopanna S., Arora M., Gujrati R., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1695-1714, 2023 (ESCI)
- XII. **A study on impact of service quality on customer satisfaction with low-cost carriers in India**
R Gowda K., Kumar A. A., Srinidhi V., Gujrati R., Uygun H.
Journal of Information and Optimization Sciences, vol.44, no.8, pp.1665-1684, 2023 (ESCI)
- XIII. **How does AI fit into the Management of Human Resources?**
Kaur G., Gujrati R., Uygun H.
Review of Artificial Intelligence in Education, vol.4, pp.1-10, 2023 (Peer-Reviewed Journal)
- XIV. **Artificial Intelligence In Cyber Security: Rescue or Challenge**
Gulati P., Gulati U., Uygun H., Gujrati R.
Review of Artificial Intelligence in Education, vol.4, pp.1-12, 2023 (Peer-Reviewed Journal)
- XV. **Eco-friendly packaging, consumer behavior, environmental protection, sustainable consumption, recycling**
Rehal P., Pal A. K., Gujrati R., UYGUN H.
SDGs Studies Review, vol.4, no.1, 2023 (Peer-Reviewed Journal)
- XVI. **Recruiting Via Digital-A Case of It Employees, Kolkata**
Ganguly I., Uygun H., Gujrati R., R Gowda K.
European Economic Letters, vol.13, no.5, pp.217-219, 2023 (Peer-Reviewed Journal)
- XVII. **Business Responses Towards Corporate Social Responsibility and Sustainable Development Goals During Covid-19 Pandemic**
Madaan G., Kaur M., Gowda K. R., Gujrati R., Uygun H.
JOURNAL OF LAW AND SUSTAINABLE DEVELOPMENT, vol.11, no.1, 2023 (Peer-Reviewed Journal)
- XVIII. **Crypto Currency: A Study to Determine the Relevance of Investment Option with Special Reference to Investors of Gujarat**
Dhruv R. k. M., Manglani A. D., UYGUN H., Gujrati R.
Res Militaris, vol.13, no.3, pp.121-127, 2023 (Peer-Reviewed Journal)
- XIX. **Preface**
Khang A., Rani S., Gujrati R., UYGUN H., Gupta S. K.
Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches, 2023

(Scopus)

- XX. **Health and Fitness Affiliate Marketing in the Age of social media**
Choudhuri S., Kumar D., Gujrati R., UYGUN H.
Res Militaris, vol.13, no.2, pp.6523-6536, 2023 (Peer-Reviewed Journal)
- XXI. **Digital transformation has changed consumer behvoir from traditional market to digital market**
Gujrati R., Uygun H., Gulati U.
ACADEMY OF MARKETING STUDIES JOURNAL, vol.27, no.2, pp.1-6, 2023 (Peer-Reviewed Journal)
- XXII. **An analysis of fruit production in jammu and kashmir and it's economic effect on the socio-economic conditions of people with special reference to district kulgam**
Wani L. A., Gujrati R., UYGUN H.
Revista de Sustentabilidade e Desenvolvimento Global, vol.2, no.1, 2023 (Peer-Reviewed Journal)
- XXIII. **Unethical marketing practices in Indian Apple Fruit Industry – A case study of Jammu & Kashmir Apple Fruit Industry**
Wani L. A., Gujrati R., UYGUN H.
Revista de Sustentabilidade e Desenvolvimento Global, vol.2, no.1, 2023 (Peer-Reviewed Journal)
- XXIV. **Application of Robotic Process Automation in education sector**
Khan S., Tailor R. K., Pareek R., Gujrati R., Uygun H.
JOURNAL OF INFORMATION & OPTIMIZATION SCIENCES, vol.43, no.7, pp.1849-1868, 2022 (ESCI)
- XXV. **Talent Management amidst the Covid-19 Pandemic with the Role of AI in the Health Industry**
Wadhwa S., Gujrati R., UYGUN H.
International Management Review, vol.18, pp.51-58, 2022 (Peer-Reviewed Journal)
- XXVI. **Use of Social Media as a Marketing Tool**
Jain T., Uygun H., Gujrati R.
Vimarsh, vol.13, no.1, pp.42-47, 2022 (Peer-Reviewed Journal)
- XXVII. **How can a government promote FDI?**
Kaushal S., Priya R., UYGUN H.
Vimarsh, vol.13, no.1, pp.37-41, 2022 (Peer-Reviewed Journal)
- XXVIII. **AN EMPIRICAL STUDY OF PERCEPTION ABOUT THE SERVICE QUALITY IN SELECTED PUBLIC AND PRIVATE HOSPITALS OF THE RAIPUR CITY**
Mir A. Y., Uygun H., Bagchi S., Guru S., Dixit I., Verma A.
BUSINESS MANAGEMENT AND ECONOMICS ENGINEERING, vol.20, no.2, pp.566-577, 2022 (Scopus)
- XXIX. **Application of robotic process automation (RPA) for supply chain management, smart transportation and logistics**
Khan S., Tailor R. K., Uygun H., Gujrati R.
International Journal of Health Sciences, vol.6, no.3, pp.1-7, 2022 (Scopus)
- XXX. **Impulse Buying Behaviour in Brick and Mortar Stores: A Literature Review**
Pal Kaur A., Uygun H., Gujrati R., Saihjal A.
ACADEMY OF MARKETING STUDIES JOURNAL, vol.26, no.4, pp.1-7, 2022 (Peer-Reviewed Journal)
- XXXI. **A World of Change: A Study of Human and Climate Elements**
Şchiopu M. T., UYGUN H., Gujrati R.
Texas Journal of Philology, Culture and History, vol.6, pp.1-5, 2022 (Peer-Reviewed Journal)
- XXXII. **Role of Artificial Intelligence & Machine Learning in Social Media**
Uygun H., Gujrati R.
International Journal of Mechanical Engineering, vol.7, no.5, pp.494-498, 2022 (Scopus)
- XXXIII. **Foreign Direct Investment in Agriculture Sector**
UYGUN H., Gujrati R., Kaur G.
Texas Journal of Agriculture and Biological Sciences, vol.4, pp.10-16, 2022 (Peer-Reviewed Journal)
- XXXIV. **Protect Labour Rights and Promote Safe Working Environment**
UYGUN H., Gujrati R.
Journal of Pedagogical Inventions and Practices, vol.8, pp.9-15, 2022 (Peer-Reviewed Journal)
- XXXV. **Ending all Violence Against and Exploitation of Women and Girls**

- Singla N., Gujrati R., UYGUN H.
Texas Journal of Multidisciplinary Studies, vol.7, pp.152-167, 2022 (Peer-Reviewed Journal)
- XXXVI. **New Media and Digital Mums: The Role of Social Media in Promoting Healthy Dietary Practices amongst Pregnant Women in Enugu State, Nigeria**
Uzoamaka Chioma O., UYGUN H., Gujrati R.
Vimarsh, vol.13, no.2, pp.16-28, 2022 (Peer-Reviewed Journal)
- XXXVII. **Trace the Relationship between Digital Technologies and Female Labour force Participation In India**
Kaur P., Gujrati R., UYGUN H.
Business Studies Journal, vol.13, no.5, pp.1-8, 2021 (Peer-Reviewed Journal)
- XXXVIII. **Doğu Karadeniz Bölgesi'ndeki Yerli ve Yabancı Turistlerin Sağlıklı Menü Ögesi Seçim Davranışları Üzerinde Etkili Olan Faktörlerin İncelenmesi: Bir Yapısal Eşitlik Modeli Yaklaşımı**
Uygun H., Albayrak A. S.
Journal of Tourism and Gastronomy Studies, vol.9, no.3, pp.1879-1900, 2021 (Peer-Reviewed Journal)
- XXXIX. **Digital Innovation: Changing the Face of Business**
Uygun H., Gujrati R.
International Journal of Forensic Engineering, vol.4, no.4, pp.332-342, 2021 (Peer-Reviewed Journal)
- XL. **Digital Marketing: Changing Consumer Behavior**
Gujrati R., Uygun H.
International Journal of Forensic Engineering, vol.4, no.4, pp.323-331, 2021 (Peer-Reviewed Journal)
- XLII. **The determinants of market outlet choice of smallholder vegetable and fruit producers in Ethiopia**
Dube A. K., ÖZKAN B., UYGUN H., Gujrati R.
Virmash, vol.12, no.2, pp.43-53, 2021 (Peer-Reviewed Journal)
- XLII. **Role of Women Entrepreneurship in Economic Development**
Uygun H., Gujrati R.
Vimarsh- An Endeavour to Share Knowledge, vol.12, no.1, pp.58-63, 2021 (Peer-Reviewed Journal)
- XLIII. **The Relevance of Environmental Studies Nowadays**
UYGUN H., Schiopu M. T.
Tecnia Journal of Management Studies, vol.16, no.1, pp.18-24, 2021 (Peer-Reviewed Journal)
- XLIV. **The Influence of Corporate Social Responsibility on Actual Buying Behavioral (Study of Indian Consumers)**
UYGUN H., Gujrati R.
Tecnia Journal of Management Studies, vol.16, no.1, pp.7-12, 2021 (Peer-Reviewed Journal)
- XLV. **FDI in Retail Sector**
UYGUN H., Gujrati R.
Tecnia Journal of Management Studies, vol.15, no.2, 2021 (Peer-Reviewed Journal)
- XLVI. **An Exploration of the Perceptions of Young Unemployed Graduates in Lusaka, Zambia, of the Factors Contributing to their Unemployment**
Gujrati R., UYGUN H.
Tecnia Journal of Management Studies, vol.15, no.2, 2021 (Peer-Reviewed Journal)
- XLVII. **Increasing Awareness of Mental Health Among Youth**
Sexena A., Singh G., Gujrati R., UYGUN H.
CU Global Management Review, vol.10, no.1, pp.24-34, 2021 (Peer-Reviewed Journal)
- XLVIII. **Entrepreneurship and Innovation – Two Sides of the Same Coin**
Uygun H., Gujrati R.
SMS Journal of Entrepreneurship Innovation, vol.6, no.2, pp.11-20, 2020 (Peer-Reviewed Journal)
- XLIX. **Bilateral Trade: Between India and Turkey**
Gujrati R., UYGUN H.
Journal of Business and Trade, vol.1, no.1, pp.53-60, 2020 (Peer-Reviewed Journal)
- L. **Services Export: Opening New Path of Prosperity**
Uygun H., Gujrati R.
Journal of Xi'an University of Architecture & Technology, vol.7, no.3, pp.26-34, 2020 (Scopus)

- LI. **Covid-19: Impact on Global Economics**
Gujrati R., Uygun H.
Amity Journal of Computational Sciences (AJCS), vol.4, no.1, pp.24-29, 2020 (Peer-Reviewed Journal)
- LII. **Global Trends in Digital Marketing**
Guce D., Gujrati R., Uygun H.
Amity Journal of Computational Sciences (AJCS), vol.4, no.1, 2020 (Peer-Reviewed Journal)
- LIII. **Role of Strategic Entrepreneurship to Develop the Enterprises**
Gujrati R., Uygun H.
SMS Journal of Entrepreneurship & Innovation, vol.6, pp.21-27, 2019 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Data-Driven Modelling and Predictive Analytics in Business and Finance**
Khang A. (Editor), Gujrati R. (Editor), Uygun H. (Editor), Tailor R. (Editor), Gaur S. (Editor)
CRC, New York, Florida, 2024
- II. **Designing Workforce Management Systems for Industry 4.0**
Khang A. (Editor), Rani S. (Editor), Gujrati R. (Editor), Uygun H. (Editor), Gupta S. (Editor)
CRC, New York, Florida, 2024
- III. **Relevance Analytics of Work Motivation and Job Satisfaction in the era of Industry 4.0**
Rezvani M. Q., UYGUN H., Gujrati R., Singh S., Chaudhary N.
in: Designing Workforce Management Systems for Industry 4.0, Alex Khang, Sita Rani, Rashmi Gujrati, Hayri Uygun, Shashi Gupta, Editor, CRC Press, Taylor & Francis Group, Florida, pp.207-216, 2024
- IV. **Information Sharing Model and Electronic Data Exchange in Supply Chain Management**
Gujrati R., Hatipoğlu C., Uygun H.
in: Revolutionizing the AI-Digital Landscape, Khan Alex, Dutta Pushan Kumar, Gupta Sachin, Ayedee Nishu, Chatterjee Sandeep, Editor, CRC, New York, New York, pp.214-231, 2024
- V. **Digitalization & Innovation**
Uygun H. (Editor), Gujrati R. (Editor), Mathad K. (Editor)
Eureka Publications, Pune, 2023
- VI. **The Role of ICT in Tea Tourism in Darjeeling, West Bengal**
Ganguly I., Gujrati R., Uygun H.
in: Digitalization & Innovation, Gujrati Rashmi, Mathad Kavita, Uygun Hayri, Editor, Eureka Publications, Pune, pp.11-16, 2023
- VII. **Direct-to-Consumer (D2C) Sales Model: (A Case Study of Mamaearth)**
Gupta A., Gujrati R., Uygun H.
in: Digitalization & Innovation, Gujrati Rashmi, Mathad Kavita, Uygun Hayri, Editor, Eureka Publications, Pune, pp.124-136, 2023
- VIII. **Can Eco Friendly Packaging Change How A Consumer Buys?**
Rehal P., Pal A. K., Gujrati R., Uygun H.
in: Digitalization & Innovation, Gujrati Rashmi, Mathad Kavita, Uygun Hayri, Editor, Eureka Publications, Pune, pp.1-10, 2023
- IX. **Simplified Hospital Management System: Robotic Process Automation (RPA) to Rescue**
Nayak A., Satpathy I., Patnaik B., Gujrati R., UYGUN H.
in: Data-Centric AI Solutions and Emerging Technologies in the Healthcare Ecosystem, Khang Alex, Abdullayev Vugar, Rana Geeta, Tailor R. K., Editor, CRC Press, Florida, pp.281-302, 2023
- X. **Industry, Innovation and Infrastructure SDG-09**
Gujrati R. (Editor), Uygun H. (Editor)
Eureka Publications, Mumbai, 2022
- XI. **Embracing Change Transformation, Creativity and Innovation**
Gujrati R. (Editor), Uygun H. (Editor), Nagy H. (Editor)

Eureka Publications, Mumbai, 2022

XII. Sustainable Development Goals-8: Decent Work and Economic Growth

Gujrati R. (Editor), Uygun H. (Editor)

Tradepreneur Global Academic Platform, Southampton, 2022

XIII. INVESTIGATION OF LANDSCAPE CHARACTERISTICS OF DÜZCE PROVINCE, AKÇAKOCA DISTRICT IN THE SCOPE OF ECOTOURISM AND DEVELOPMENT OF ECOTOURISM RESOURCES

GÖKÇE G. F., Gujrati R., ÖZBAY M., UYGUN H., DEMİREL Ö.

in: LANDSCAPE RESEARCH II, Prof. Dr. Öner DEMİREL; Doç. Dr. Ertan DÜZGÜNEŞ, Editor, Livre de Lyon, Lyon, pp.337-356, 2022

XIV. Innovation Techniques used by Food and Beverage Industry on Social Media for Sustainable Development

UYGUN H., Gujrati R., Singh I., Sexena A.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.140-155, 2022

XV. A Comprehensive Study of Management Practices during COVID-19

Kaur R., Gujrati R., UYGUN H.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.1-19, 2022

XVI. Influence of Gender on Entrepreneurship

Gujrati R., UYGUN H., Singla N.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.125-139, 2022

XVII. Drifts In Green Marketing In Developing Economies: Perspective Of Customer And Corporates

Gujrati R., UYGUN H., Gulati U.

in: Academic Studies on Social and Economic Issues, Berna BALCI İZGİ, . Gülay ÖRMECİ GÜNEY, Editor, Hiperyayın, İstanbul, pp.186-196, 2022

XVIII. Pazarlama Açısından Stratejik Liderlik

UYGUN H.

in: Sosyal, Beşeri ve İdari Bilimler Alanında Uluslararası Araştırmalar VII, Dülük, Bulut, Editor, Eğitim Yayınevi, pp.169-184, 2022

XIX. Strategic Decision Making & Problem Solving

UYGUN H., Gujrati R., Beg C. M., Ahmed Z.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.183-196, 2022

XX. Digitalization and Urbanization

Gupta A., UYGUN H., Gujrati R., Gupta D.

in: Transitioning From Globalized to Localized and Self-Reliant Economies, , Editor, IGI Global, pp.135-146, 2022

XXI. How does AI fit into the Management of Human Resources?

Kaur G., Gujrati R., UYGUN H.

in: Industry, Innovation and Infrastructure SDG-09, Gujrati Rashmi, Uygun Hayri, Editor, Eureka Publications, Maharashtra, pp.90-97, 2022

XXII. Use of Multi-axis Automated Setup for Magnetorheological Finishing of FDM Fabricated External Polymer Cylindrical Workpiece

Arora K., Kumar Paswan S., Kumar J., Gujrati R., UYGUN H.

in: Embracing Change Transformation, Creativity and Innovation, Gujrati Rashmi, Uygun Hayri, Nagy Henrietta, Editor, Eureka Publications, Maharashtra, pp.131-151, 2022

XXIII. Export Procedure and Documentation

Kaur G., UYGUN H., Gujrati R.

in: Embracing Change Transformation, Creativity and Innovation, Gujrati Rashmi, Uygun Hayri, Nagy Henrietta, Editor, Eureka Publications, Maharashtra, pp.18-42, 2022

XXIV. Role of Technology in New Decade

- Torkul O. (Editor), Chhabra Y. (Editor), Gujrati R. (Editor), Gupta A. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021
- XXV. **Emerging New World**
Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021
- XXVI. **Sustainable Development Goals**
Guce D. (Editor), Uygun H. (Editor), Gujrati R. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2021
- XXVII. **Women Empowerment in the World (Various Sectors)**
Gupta A. (Editor), Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2020
- XXVIII. **Digital Entrepreneurship**
Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2020
- XXIX. **Covid 19 Impact of Foreign Direct Investment and Various Sector**
Gujrati R. (Editor), Uygun H. (Editor)
Tradepreneur Global Academic Platform, Southampton, 2020

Refereed Congress / Symposium Publications in Proceedings

- I. **Word of Mouth Marketing Strategy is in Boom**
Gujrati R., UYGUN H.
The 9th InTraders International Conference on Social Sciences and Education, Casablanca, Morocco, 06 February 2023, pp.22
- II. **SOMUT OLMAYAN KÜLTÜREL MİRAS UNSURLARININ SÜRDÜRÜLEBİLİR TURİZM KAPSAMINDA DEĞERLENDİRİLMESİ: DÜZCE İLİ ÖRNEĞİ**
GÖKÇE G. F., Öztoprak Ö., Gujrati R., ÖZBAY M., UYGUN H., DEMİREL Ö.
IV. Uluslararası Turizm ve Kültürel Miras Kongresi, Turkey, 16 November 2022, pp.111-125
- III. **Impact of Emerging Technology and the future growth of economics**
UYGUN H.
Central European Congress of Economic History, Rzeszow, Poland, 26 November 2022, pp.31
- IV. **Export Procedure and Documentation**
Gill G. K., Gujrati R., UYGUN H., Tailor R. K.
7th International Conference on Embracing Transformation: Innovation & Creation, Budapest, Hungary, 26 May 2022
- V. **Effects and Benefits of Financial Globalization: Challenges for Developing Countries**
Gujrati R., Uygun H., Sharu K., Riddhi P.
6th International Conference on Technology Changes Future (ICTFC), Sakarya, Turkey, 6 - 08 January 2022, pp.69-80
- VI. **SWOT Analysis of Online Food Delivery Services in India**
Kaur R., Gujrati R., UYGUN H.
6th International Conference on Technology Changes Future (ICTFC), Sakarya, Turkey, 06 January 2022
- VII. **Impact of Covid-19 Over Purchasing Behavior of the Consumer**
Gujrati R., UYGUN H., Priye R., Kaushal S.
6th International Conference on Technology Changes Future (ICTFC), Sakarya, Turkey, 06 January 2022
- VIII. **Investigation of Landscape Characteristics of Düzce Province, Akçakoca District in the Scope of Ecotourism and Development of Ecotourism Resources**
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- XII. Digital Entreprenuship in Emerging Trend**
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- XIV. Covid-19: Impact on Foreign Direct Investment**
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- XV. ORTAK PAZARLAMA STRATEJİSİYLE OLUŞTURULAN YENİ DESTİNASYONLARIN REKABET GÜCÜNÜN ARTTIRILMASI: RİZE VE ARTVİN ÜZERİNE BİR UYGULAMA**
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DOKAP Bölgesi Uluslararası Turizm Sempozyumu, Trabzon, Turkey, 23 - 24 October 2017, pp.304-314
- XVI. TURİZM DESTİNASYONLARININ ORTAK PAZARLAMA STRATEJİSİÇERÇEVESİNDE YENİ BİR ÜRÜN OLARAK GELİŞTİRİLEREK REKABET GÜCÜNÜN ARTIRILMASI: RİZE VE ARTVİNDESTİNASYONLARI ÜZERİNE BİR UYGULAMA**
Uygun H., Başkan K., Erklıç E.
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- XVII. Rize İlinin Spor Turizmi Açısından Değerlendirilmesi**
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II. Rize Sempozyumu Turizm, Rize, Turkey, 4 - 06 November 2016, pp.99-116
- XVIII. Türkiye'de Lisans Düzeyindeki Turizm Eğitim Potansiyelinin Bölge Konaklama İşletmelerine Göre Değerlendirilmesi**
Başkan K., Taş S., UYGUN H.
Uluslararası Avrasya Turizm Kongresi, Konya, Turkey, 28 - 30 May 2015, vol.3, no.1, pp.317-330
- XIX. An Investigation on Cruise Tourism in Eastern Black Sea Region and its Socio-Economic Effects on the Destinations in the Region**
Uygun H., Yoldaş M. A.
International Interdisciplinary Business-Economics Advancement Conference (IIBA), Florida, United States Of America, 28 March - 02 April 2015, vol.3, pp.130-140
- XX. Co-Marketing Strategy and Developing New Products: A Case of Trabzon Local Tourism Destinations**
Ayyıldız H., Uygun H.
Global Interdisciplinary Business-Economics Advancement Conference (GIBA), Florida, United States Of America, 15 - 18 May 2014, vol.1, pp.503-511
- XXI. Ayvacık İlçesinin Alternatif Turizm Potansiyelinin Belirlenmesi**
Keleş Ç., Temeloğlu E., UYGUN H.
Ayvacık Değerleri Sempozyumu, Çanakkale, Turkey, 29 - 30 August 2008, pp.245-249

International Society for Engineering Research and Development (ISERD), Publication Committee Member, 2021 - Continues

Digital Publications (IJIBSS), Advisory Committee Member, 2021 - Continues

IJBST Journal Group, Publication Committee Member, 2021 - Continues

Tecnia Journal of Management Studies, Advisory Committee Member, 2020 - Continues

Journal of Information and Optimization Sciences, Editor, 2022 - 2022

International Management Review, Editor, 2022 - 2022

ACTA UNIVERSITATIS BOHEMIA MERIDIONALIS, Editor, 2022 - 2022

Memberships / Tasks in Scientific Organizations

Tradepreneur Global Academic Platform, Vice President, 2020 - Continues, United Kingdom

Tasks In Event Organizations

Gujrati R., Uygun H., 3th International Summit on UN Sustainable Development Goal-5: Gender Equality, Scientific Congress, Warszawa, Poland, Mart 2022

Gujrati R., Uygun H., 6th International Conference on Technology Changes Future (ICTFC-2022), Scientific Congress, Sakarya, Turkey, Ocak 2022

Gujrati R., Uygun H., 2nd International Summit: UN-Sustainable Development Goals-8: Decent Work & Economic Development, Scientific Congress, Foggia, Italy, Kasım 2021

Gujrati R., Uygun H., 5th International Conference on Emerging New World (ICENW-2021), Scientific Congress, India, Temmuz 2021

Gujrati R., Uygun H., 1 st International Summit: UN Sustainable Development Goals-17, Scientific Congress, Szekesfehervar, Hungary, Haziran 2021

Gujrati R., Uygun H., 4th International Conference on Women Empowerment in the World, Scientific Congress, Southampton, United Kingdom, Aralık 2020

Gujrati R., Uygun H., International Conclave Out Box Approaches in Engineering and Management: Post Covid-19, Scientific Congress, India, Kasım 2020

Gujrati R., Uygun H., International Conference on Covid-19 Impact on FDI, Scientific Congress, India, Mayıs 2020

Metrics

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Congress and Symposium Activities

The 6th InTraders International Conference on International Trade, Attendee, Sakarya, Turkey, 2020

Intelligent Engineering and Management (ICIEM), Attendee, Noida, India, 2020

International Webinar on Covid-19 Lives & Livelihood, Attendee, Bhubaneswar, India, 2020

II. Rize Sempozyumu: Turizm, Attendee, Rize, Turkey, 2016

Invited Talks

3th International Summit on UN Sustainable Development Goal-5: Gender Equality, Conference, Warsaw University of Life Sciences-SGGW, Poland, March 2022

6th International Conference on Technology Changes Future -(ICTFC-2022), Conference, Sakarya University of Applied

Sciences, Turkey, January 2022

2nd Summit: UN-Sustainable Development Goals-8: Decent Work & Economic Development, Conference, University of Molise, Italy, November 2021

5th International Conference on Emerging New World (ICENW-2021), Conference, CT University, India, July 2021

Covid-19: Effect on Various Sectors, Conference, Tecnia Institute of Advanced Studies, India, June 2020

Impact of COVID-19 on FDI, Conference, Tradepreneurs Global Academic Platform, United Kingdom, May 2020

13th International Conference on Quality Enhancement and Employability in Higher Education, Conference, Tecnia Institute of Advanced Studies, India, February 2020

Awards

Uygun H., Award of Appreciation, Tradepreneur Global Academic Platform, August 2021

Uygun H., Award of Appreciation, Ct University, December 2020

Uygun H., Appreciation Award, Tecnia Institute Of Advanced Studies, February 2020